



SUCCESS STORY



Nodus Technologies, Inc. Integrated E-Payment Processing Yields Rich Dividends for Savvy Businesses

SOLUTION SUMMARY

Industry

Software Development

Challenge

Create an application that integrates with Microsoft Business Solutions—Great Plains to provide efficient, secure payment processing functionality

Solution

Nodus Technologies utilizes VeriSign® Payflow Pro® services, including VeriSign open-architecture payments APIs, to provide its customers with a secure, reliable connection to and from credit-card processing centers and financial institutions.

If you use your credit or debit card or electronic checks to make a purchase, there is a good chance your transaction was processed through Nodus Technologies. With products like Credit Card Advantage, eStoreAdvantage, CRM Advantage, and RMS Advantage, the company's solutions provide the missing link between the front-end applications such as e-commerce, POS, CRM, and back-office accounting ERP applications, including Microsoft® Business Solutions—Great Plains, Small Business Manager, and Navision. Hundreds of companies including Ingenious Designs, LLC, a wholly owned subsidiary of Home Shopping Network (HSN), Phytomer USA, Hearing Planet, Rokenbok, Comfortaire, and many more have already experienced double-digit returns and have streamlined their businesses.

Nodus Technologies, which works with companies worldwide, is a market leader in the electronic payment processing sector, providing comprehensive solutions that eliminate redundancy and inefficiency related to electronic payment processing. Known for the superior integration and flexibility of its eSolutions, Nodus Technologies enables businesses to integrate various front-end applications, such as Web orders, POS, CRM, and electronic payments, with multiple banks, processors, and back-office environments.

“The need for solutions from Nodus Technologies is strong because the company's applications provide vital functionality previously missing from accounting packages, ERP, POS, B2B portal, call center, and CRM solutions,” said Jack Ades, Principal, AKA Enterprise Solutions.” By enabling businesses to streamline processes and seamlessly expand the functionality of existing applications, Nodus Technologies eliminates the barriers that



Where it all comes together.™



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Results

- Nodus Technologies developed a highly secure payment-processing interface.
- Solutions from Nodus Technologies easily scale to meet increased demand.
- VeriSign's strong brand recognition gives users the assurance of security.

"VeriSign provides the stability, security, and scalability that we need."

Donte Kim
CEO,
Nodus Technologies, Inc.

prevent organizations from optimizing data management. Its solutions ensure that companies process electronic payments quickly while reducing overhead."

+ The Nodus Technologies Solution

One of the most salient benefits of the Nodus Technologies solution is the elimination of redundant data entry. The company's customers no longer have to confront errors resulting from the incompatibilities between disparate systems, and reconciliation is easily accomplished via a seamless connection between the credit card processing and accounting solutions.

By harnessing the power of the VeriSign® Payflow Pro® service—including VeriSign open-architecture payments API—Nodus Technologies provides companies with access to a safe payment gateway to and from credit-card processing centers and financial institutions. All transactions are hosted in a military-grade security facility and are backed up on multiple, redundant servers. In addition, because the Payflow Pro service works over TCP/IP it is able to provide uninterrupted connections with customers.

The Payflow Pro API establishes a Secure Sockets Layer (SSL) connection between the Great Plains environment and VeriSign transaction servers. Administrators can take advantage of new services by simply adding any new requisite parameter values to transaction requests.

The VeriSign Payflow Pro service was the ideal match for Credit Card Advantage. According to Donte Kim, president, founder, and CEO of Nodus Technologies, "Our customers demand solutions that are secure, reliable, and scalable. The VeriSign solution more than fits that bill by providing the stability, security, and scalability that our customers need along with excellent brand recognition."

Ingenious Designs, LLC, a wholly owned subsidiary of Home Shopping Network (HSN), experienced the value of Credit Card Advantage's seamless integration with Microsoft Business Solutions—Great Plains. This solution enabled Ingenious Designs to streamline its accounting processes and improve control over cash flow.

"As a direct result of the Credit Card Advantage implementation, we freed key resources to manage other tasks that improve the quality of service our customers receive, considerably decrease our operational costs, and eliminate manual data-entry errors," said Kathryn Pennachio, operating vice president, Ingenious Design, LLC. "Nodus Technologies enabled us to direct payments into our back-office system, giving us an accurate view of vital business management data."

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