



## Partner Profile

### Solution Summary

#### Industry

Software Development

#### Challenge

Create an application for that integrates with Microsoft Business Solutions-Great Plains to provide efficient, secure payment processing functionality.

#### Solution

Nodus Technologies utilizes VeriSign's Payflow Pro, including VeriSign's open-architecture payments API to provide its customers with a secure, reliable connection to and from credit card processing centers and financial institutions.

#### Results

- Nodus Technologies developed a highly secure payment-processing interface.
- Solutions from Nodus Technologies easily scale to meet increased demand.
- VeriSign's strong brand recognition gives users the assurance of security.

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## Nodus Technologies, Inc.

### Integrated, ePayment Processing Yields Rich Dividends for Savvy Businesses

If you use your credit or debit card or electronic checks to make a purchase, there's a good chance your transaction was processed through Nodus Technologies. With products like Credit Card Advantage, eStoreAdvantage, CRM Advantage, and RMS Advantage, the company's solutions provide the missing link between the front-end applications such as eCommerce, POS, CRM and back office accounting ERP applications including Microsoft Business Solutions – Great Plains, Small Business Manager, and Navision. Hundreds of companies including Ingenious Designs, LLC, a wholly owned subsidiary of Home Shopping Network (HSN), Phytomer USA, Hearing Planet, Rokenbok, Comfортаire, and many more have already experienced double-digit returns and streamlined their businesses.

Nodus Technologies, which works with companies worldwide, is a market leader in the electronic payment processing sector, providing comprehensive solutions that eliminate redundancy and inefficiency related to electronic payment processing. Known for the superior integration and flexibility of its eSolutions, Nodus Technologies enables businesses to integrate various front-end applications such as Web orders, POS, CRM, and electronic payments with multiple banks, processors, and back office environments.

“The need for solutions from Nodus Technologies is strong because the company's applications provide vital functionality previously missing from accounting packages, ERP, POS, B2B portal, call center, and CRM solutions,” said Jack Ades, Principal, AKA Enterprise Solutions. “By enabling businesses to streamline processes and seamlessly expand the functionality of existing applications, Nodus Technologies eliminates the barriers that prevent organizations from optimizing data management. Its solutions ensure that companies process electronic payments quickly while reducing overhead.”

### The Nodus Technologies Solution

Nodus Technologies eliminates redundant data-entry. Gone are the days of error-ridden numbers resulting from disparate systems. Customers are happy and reconciliation is a breeze thanks to the seamless connection between the credit card processing and accounting solution.

By harnessing the power of VeriSign's Payflow Pro — including VeriSign's open-architecture payments API — Nodus Technologies provides companies with access to a safe payment gateway to and from credit card processing centers and financial institutions. All transactions are hosted in a military-grade security facility and are backed up on multiple, redundant servers. In addition, because Payflow Pro works over TCP/IP, it is able to provide uninterrupted connections with customers.

The Payflow Pro API establishes a Secure Sockets Layer (SSL) connection between the Great Plains environment and VeriSign's transaction servers. Administrators can take advantage of new services by simply adding any new requisite parameter values to transaction requests.

VeriSign's Payflow Pro was the ideal match for Credit Card Advantage. According to Donte Kim, president, founder, and CEO of Nodus Technologies, "Our customers demand solutions that are secure, reliable, and scalable. VeriSign's solution more than fits that bill by providing the stability, security, and scalability that our customers need along with excellent brand recognition."

Ingenious Designs, LLC, a wholly owned subsidiary of Home Shopping Network (HSN), experienced the value of Credit Card Advantage's seamless integration with Microsoft Business Solutions - Great Plains. This solution enabled Ingenious Designs to streamline its accounting processes and improve control over cash flow.

"As a direct result of the Credit Card Advantage implementation, we freed key resources to manage other tasks that improve the quality of service our customers receive, considerably decrease our operational costs, and eliminate manual data-entry errors," said Kathryn Pennachio, Operating Vice President, Ingenious Design, LLC. "Nodus Technologies enabled us to direct payments into our back-office system, giving us an accurate view of vital business management data."

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and scalability that  
we need."**

— Donte Kim, CEO,  
Nodus Technologies, Inc.