

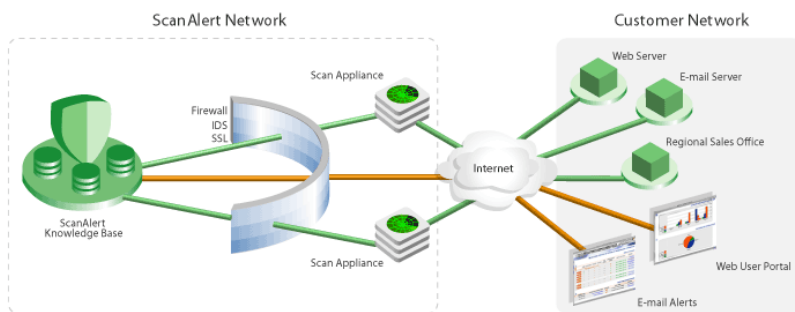
# Nodus eSecurity Services

## ScanAlert's HACKER SAFE® Certification



### BOOST TRAFFIC-TO-SALES CONVERSION RATES ON YOUR E-COMMERCE WEBSITE

Nodus markets the world's leading security certification mark - ScanAlert's HACKER SAFE® Certification, for companies doing business online. Aside from daily security vulnerability scanning to protect your web stores, the HACKER SAFE® certification mark\* increases an average of 14% traffic-to-sales conversion rate based on published studies.



### THE WORLD'S LEADING SECURITY CERTIFICATION MARK

The HACKER SAFE® certification mark is displayed on over 65,000 web sites worldwide. HACKER SAFE® certified sites include some of the largest brands in retail e-commerce; as well as banks, universities, Fortune 500 corporations, state, county and city governments, and non-profit institutions.

ScanAlert's security auditing technology allows the HACKER SAFE® mark to appear only when a web site's current security status meets the highest published government standards.

### HACKER SAFE® CERTIFICATION BOOSTS YOUR GOOGLE RANKING AND TRAFFIC-TO-SALES CONVERSION RATE

Displaying the HACKER SAFE® certification mark cross-links more than 15 million pages to your web site through your listing in the HACKER SAFE® merchant directory.

Placing the HACKER SAFE® certification mark on your web site has been proven to increase visitor-to-sales conversion rates. ScanAlert's sales analysis technology uses an A/B test methodology in which half of the site's visitors see a HACKER SAFE® certification mark while the other half (the control group) do not. Our sales analysis service includes installation support and real-time graphical reporting. Based on a number of published studies, the HACKER SAFE® certification mark increases an average of 14% online sales.

### HACKER SAFE® CERTIFICATION SERVICES ARE BASED ON THE CORE OF A PROACTIVE, DYNAMIC SECURITY PROGRAM THAT MEETS GOVERNMENT AND INDUSTRY REGULATORY STANDARDS

ScanAlert is accredited to provide network audits to the standards and requirements of the SANS/FBI security test, the U.S. Department of Homeland Security's published recommendations and the Payment Card Industry Data Security Standard.

ScanAlert's suite of services is specifically designed to help you meet the data security criteria mandated in the following regulations and standards:

- Payment Card Industry (PCI) Data Security Standard (Visa, MasterCard)
- Federal Information Security Management Act (FISMA)
- Sarbanes-Oxley (SOX)
- Health Insurance Portability and Accountability Act (HIPAA)
- Statement on Auditing Standards Number 70 (SAS-70)
- Canada's Personal Information Protection and Electronic Documents Act
- Government Information Security Reform Act (GISRA)
- CMAS program of California State Agencies
- Gramm Leach Bliley Act (GLBA)
- Europe's EU Data Protection Directive 95/46/EC
- Japan's Personal Information Protection Law
- International Standards Organization (ISO) 17799

### NODUS eSECURITY SERVICES HELPS YOU BUILD TRUST

Trust is hard to earn and easy to lose. HACKER SAFE® certification helps build the trust that builds your business. Because shoppers often make their buying decision based on their feeling of security, certifying your web store from hackers is simply good business. ScanAlert's HACKER SAFE® certification is the key to translating your security efforts into increased sales.

As a complement to Nodus Technologies' current line of products and services, HACKER SAFE® certification will help merchants increase their online revenues, as well as meet a variety of mandated and recommended government and industry data security standards.

**FOR MORE INFORMATION:** Contact Nodus Technologies, Inc. - Phone: 909.482.4701 - Email: sales@nodus.com - Web: www.nodus.com

\* Standard pricing includes daily scanning of 2 URLs and 6 IP addresses.